

The opening of Expedition Elementary in Fall 2024, as part of our 2019 school construction bond, marked an exciting milestone for our district. To celebrate this moment and showcase the school in an engaging way, we produced a short video featuring two Expedition Elementary students giving Superintendent Brian Lowney a tour of their new school. The purpose of this video was to highlight the innovative learning spaces, modern design, and welcoming atmosphere of Expedition Elementary while centering student voices in the storytelling process. Rather than a traditional walkthrough, we wanted a fun, lighthearted approach that would capture the excitement of students experiencing their new school firsthand. The students led the way, sharing their favorite features, from collaborative learning areas to the gym and library, offering an authentic perspective that resonates with families, staff, and the broader community. The video was released on our district's website, social media channels, and YouTube, ensuring accessibility to a wide audience. It was also shared internally with staff and featured in school board presentations to showcase the impact of the bond program. Designed for families, community members, and district stakeholders, the video serves as a celebration of public investment in education and demonstrates how these projects directly benefit students. Since its release, the video has been met with enthusiastic responses. Social media engagement—likes, shares, and comments—indicates strong community interest and appreciation. Viewers praised the students' charm, the superintendent's genuine engagement, and the school's impressive design. The video not only highlights Expedition Elementary's unique features but also reinforces our district's commitment to transparency, student-centered communication, and celebrating the success of our schools in an engaging, relatable way.